

Raising awareness among teenagers on risks associated with illicit drug use

Boys and Girls Plus

Boys and Girls Plus is a **prevention programme** for teenagers. It will provide **teachers and youth workers** across Europe with a set of innovative online and offline tools to creatively engage teens on healthy lifestyles and raise awareness on the risks associated with drug use.

The programme has received financial support from the **European Union**.

Boys and Girls



Boys and Girls Plus stems from the “**Boys and Girls**” project: www.boysandgirlslabs.eu

“Boys and Girls” produced a **webseries** to reach out to an age group (teens) which is notoriously difficult to contact through traditional communications means. The project brought together researchers, animators and teens to explore how to effectively use **new media** to communicate issues such as substance abuse, its causes and its consequences among teenagers.

Supported by the EU



Boys and Girls Plus is supported by the European Union’s Civil Justice programme (2007-2013), the European fund to strengthen Freedom, Security and Justice. <http://ec.europa.eu/justice/>

Tools and training



Boys and Girls Plus will provide teachers and youth workers with a set of fully developed **lessons and workshops** based on the audiovisual content of the webseries "Boys and Girls". Lessons and workshops will be usable modular and situation related. We plan for units of 45 to 90 minutes.

A project by:



In addition, in order to facilitate the use of the educational tools, Boys and Girls Plus foresees the development of a comprehensive **training programme**.

The educational tools will be available by the end of 2014 and the training workshops will take place early 2015.

What do we need from you?

Would you like to be **active part** of the programme and pioneer it with your students or with your youth group?



Express your interest in the training programme **NOW**.

Register a group of teenagers and give them the opportunity to be **the first** in Europe to use the Boys and Girls Plus lesson plans.

Business Solutions Europa



Get in touch

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