#### Raising awareness among young people about a healthy lifestyle and the risks associated with drug use

#### Boys and Girls Plus

Boys and Girls Plus is a **prevention programme** for young people aged 13-19. It will provide **teachers**, **youth workers and informal educators** across Europe with a set of innovative online and offline tools to creatively engage young people on healthy lifestyles and raise awareness about the risks associated with drug use.

The programme has received financial support from the **European Union**.

#### Boys and Girls



Boys and Girls Plus stems from the "**Boys and Girls**" project: <u>www.boysandgirlslabs.eu</u>

"Boys and Girls" produced a **webseries** to reach out to an age group which is notoriously difficult to contact through traditional communications means. The project brought together researchers, animators and young people to explore how to effectively use **new media** to communicate issues such as substance abuse, its causes and its consequences with this specific age group.

# Supported by the EU



Boys and Girls Plus is supported by the European Union's Civil Justice programme (2007-2013), the European fund to strengthen Freedom, Security and Justice. http://ec.europa.eu/justice/

#### Tools and training











A project by:



# Mentor UK





# utrip

**Business Solutions Europa** 



Express your interest in the training programme **NOW**.

**Register** a group of young people and give them the opportunity to be **the first** in Europe to use the Boys and Girls Plus lesson plans.

### Get in touch

Simon Claridge Mentor UK 1st Floor, 67-69 Cowcross Street, Farringdon, London EC1M 6PU phone: 020 7533 9927 email: simon.claridge@mentoruk.org

Boys and Girls Plus will provide teachers and informal educators with a set of fully developed **lessons and workshops** based on the audiovisual content of the webseries "Boys and Girls". Lessons and workshops will be usable modular and situation related. We plan for units of 45 to 90 minutes.

> In addition, in order to facilitate the use of the educational tools, Boys and Girls Plus will develop and provide a comprehensive **training programme** for the project partners to deliver Boys and Girls Plus.

> The educational tools will be available by the end of 2014 and the training workshops will take place early 2015.

## What we need from you?

We would like you to **be a part** of this

ground breaking programme and pioneer it with your students or with the young

The views expressed are purely the authors' own and do not reflect the views of the European Commission